

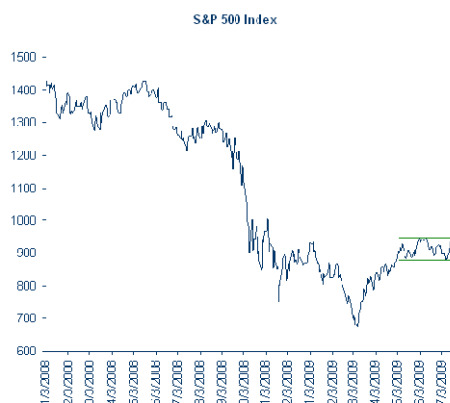
# Weekly Market View

20 July 2009

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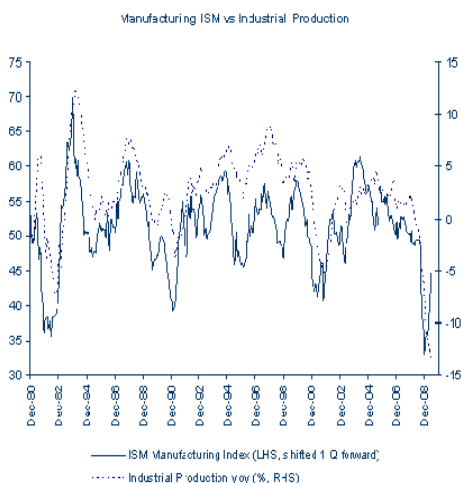
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## CHART 1: A SIDEWAYS CORRECTION TO DATE



Source: Bloomberg

## CHART 2: INDUSTRIAL PRODUCTION STILL CONTRACTING



Source: Bloomberg

## Economic & Market Trends

**Liquidity versus data.** The economic data continues to be mixed. They continue to speak of an unfolding cyclical rebound – one driven by the inventory cycle. But beyond the expected inventory restocking, there is still little evidence that this is the start of a strong, sustainable economic revival. On the earnings front, the equities markets cheered better than expected results at Goldman Sachs and J.P. Morgan. There is a huge ongoing struggle between liquidity and a murky longer-term outlook for both the economy and earnings. And over the past week, liquidity was dominant, driving prices for risky assets back up. Many stock market indices – the S&P500 and the MSCI Emerging Markets being two notable examples – rebounded around their May lows. (Chart 1) And in the case of oil, the rebound came ahead of its May low.

**Important to differentiate between the cyclical and the secular.** The economic data continue to pose worrying questions about the sustainability of the economic, earnings and market rebounds. But the market, flush with sidelined liquidity, appears more focused, at least for now, on the cyclical. And the balance of data on that front suggests a robust cyclical recovery is in the making.

**US housing data suggest a bottoming process has started.** June housing starts came out at 582,000 against 530,000 expected. The May figure was revised up from 532,000 to 562,000. Building permits also came out strong at 563,000 against expectations for 524,000. The good news is that it appears the housing market may be bottoming. The bad news is that both starts and permits are still in deep year-on-year (y/y) contractions. And with a substantial inventory overhang and rising mortgage delinquencies, the market is likely to at best grind along at the bottom for some months to come rather than to show sharp, sustained improvements.

**Mixed signals from other data.** For US retail sales, the June figures showed continued contraction at 9% y/y. At the margins, it was better than the 9.8% y/y decline in May. On a month-on-month (m/m) basis, June headline retail sales surprised on the upside at +0.6% m/m against +0.4% m/m expected. But much of the rise was supported by higher fuel prices, and core sales (excluding autos) fell short of expectations.

...continued on next page

### CHART 3: CHINA'S STRONG GROWTH ON FALLING PRICES

China CPI YoY



Source: Bloomberg

Despite the rising ISM Manufacturing Index, m/m figures for industrial production have yet to go into positive territory although losses narrowed from -1.2% m/m in May to -0.4% m/m in June (-0.6% consensus). (Chart 1)

**More robust signals from Asia ex-Japan.** China last week reported Q2-09 GDP growth at 7.9%, in line with its 8% target. Meanwhile, Singapore posted a stunning 20.4% q/q (seasonally adjusted annualised rate) growth figure for Q2-09. But it has to be remembered that this was a rebound off low levels after four consecutive quarters of contraction. And the y/y figure was still -3.7%. Even China's apparently impressive GDP growth rate was accompanied by disturbing deflation, suggesting that perhaps the growth had been achieved by slashing prices. (Chart 3)

**For now, the markets remain resilient.** The focus remains on better than expected data and the return from recession around the world. But the longer-term fundamentals – beyond the cyclical rebound – suggest structurally lower economic and earnings growth than what we have seen over the last cycle. And the markets would have to account for that at some stage. But for now, the markets for stocks, commodities and commodity currencies are resisting a deeper correction. Indeed, they could trade even higher before a more sizable correction.

## Economic & Market Calendar

Prepared on 20 July 2009

|       |                                  | This Week: July 20 <sup>th</sup> - July 27 <sup>th</sup> |          | Last Week: July 13 <sup>th</sup> - July 20 <sup>th</sup> |           |                                     |        |       |
|-------|----------------------------------|--|----------|--|-----------|-------------------------------------|--------|-------|
|       |                                  | Expected   | Previous | Actual   | Previous  |                                     |        |       |
| Mon   | US                               | Leading Indicators (Jun)                                 | 0.5%     | 1.2%   | US        | Monthly Budget Statement (Jun)      | -\$94B | \$34B |
|       | Canada                           | Wholesale Sales MoM (May)                                | -2.1%    | -0.6%  | Canada    | BoC Senior Loan Officer Survey (Q2) | 33.4   | 60.3  |
|       |                                  | Int'l Securities Transactions (May)                      | 7.0B     | 9.0B   | Japan     | Industrial Production (MoM) (May F) | 5.7%   | 5.9%  |
|       | UK                               | Rightmove House Prices (MoM) (Jul)                       | --       | -0.4%  |           | Capacity Utilization (MoM) (May F)  | 8.0%   | 10.2% |
|       | Germany                          | Producer Prices (YoY) (Jun P)                            | -4.1%    | -3.6%  |           | Consumer Confidence (Jun)           | 38.1   | 36.3  |
|       | Australia                        | Producer Price Indx (YoY) (Q2)                           | 2.9%     | 4.0%   |           | Consumr Confid Hseholds(Jun)        | 37.6   | 35.7  |
|       | New Zealand                      | Visitor Arrivals (Jun)                                   | --       | 0.2%   |           |                                     |        |       |
| Tues  | Canada                           | Bank of Canada Rate                                      | 0.25%    | 0.25%  | US        | PPI (YoY) (Jun)                     | -4.6%  | -5.0% |
|       | UK                               | Public Sctr Net Borrowing(Jun)                           | 15.5B    | 19.9B  |           | Core PPI (YoY) (Jun)                | 3.3%   | 3.0%  |
|       | Japan                            | Tokyo Dept. Store Sales (YoY) (Jun)                      | --       | -14.0%   |           | Advance Retail Sales (Jun)          | 0.6%   | 0.5%  |
|       |                                  | Nationwide Dept. Sales (YoY) (Jun)                       | --       | -12.3%   |           | Retail Sales Less Autos (Jun)       | 0.3%   | 0.4%  |
|       |                                  | BoJ Monetary Policy Meeting Minutes for May              |          |  | Germany   | Business Inventories (May)          | -1.0%  | -1.3% |
|       | Australia                        | Reserve Bank's Board July Minutes                        |          |  | Euro zone | ZEW (Econ. Sentiment) (Jul)         | 39.5   | 44.8  |
|       |                                  | New Motor Vehicle Sales MoM (Jun)                        | --       | -12.6%   |           | Zew (Current Situation) (Jul)       | -89.3  | -89.7 |
|       |                                  | Credit Card Spending (YoY) (Jun)                         | --       | -2.4%  | UK        | ZEW (Econ. Sentiment) Jun)          | 39.5   | 42.7  |
|       |                                  |  |          |  |           | Industl Productn (MoM) (May)        | 0.5%   | -1.4% |
|       |                                  |  |          |  |           | CPI (YoY) (Jun)                     | 1.8%   | 2.2%  |
| Wed   | US                               | House Price Index MoM (May)                              | -0.2%    | -0.1%  | US        | Industrial Production (Jun)         | -0.4%  | -1.2% |
|       | Canada                           | Retail Sales MoM (May)                                   | 0.6%     | -0.8%  |           | Capacity Utilization (Jun)          | 68.0%  | 68.2% |
|       |                                  | Retail Sales Less Autos MoM (May)                        | 0.5%     | -0.5%  |           | CPI (Jun)                           | -1.4%  | -1.3% |
|       | UK                               | Bank of England Minutes                                  |          |  | Canada    | Core CPI (Jun)                      | 1.7%   | 1.8%  |
|       | Euro zone                        | Industrial New Orders SA (May)                           | 1.9%     | -1.0%  | Japan     | Manufact Shipmnts MoM (May)         | -6.0%  | -0.2% |
|       | Japan                            | Supermarket Sales (YoY) (Jun)                            | --       | -2.0%  | Euro zone | BOJ Target Rate                     | 0.1%   | 0.1%  |
|       | Australia                        | RBA Weighted Median (YoY) (Q2)                           | 4.1%     | 4.4%   |           | CPI (YoY) (Jun)                     | -0.1%  | 0.0%  |
|       |                                  | RBA Trimmed Mean (YoY) (Q2)                              | 3.5%     | 3.9%   | UK        | Core CPI (YoY) (Jun)                | 1.4%   | 1.5%  |
|       |                                  | Consumer Prices (YoY) (Q2)                               | 1.5%     | 2.5%   |           | Jobless Claims Change (Jun)         | 23.8K  | 30.8K |
|       |                                  | DEWR Skilled Vacancies MoM (Jul)                         | --       | -3.7%  |           | ILO Unemployment Rate (3mths) (May) | 7.6%   | 7.2%  |
| Thurs | US                               | Initial Jobless Claims (Jul-18)                          | 560K     | 522K   | US        | Initial Jobless Claims (Jul-11)     | 522K   | 569K  |
|       |                                  | Continuing Claims (Jul-11)                               | 6390K    | 6273K  |           | Continuing Claims (Jul-04)          | 6273K  | 6915K |
|       | Canada                           | Existing Home Sales (Jun)                                | 4.83M    | 4.77M  | Canada    | Philadelphia Fed. (Jul)             | -75    | -2.2  |
|       |                                  | Bank of Canada Monetary Policy Report                    |          |  | Japan     | NAHB Housing Index (Jul)            | 17     | 15    |
|       | UK                               | Retail Sales (MoM) (Jun)                                 | 0.3%     | -0.6%  |           | Tertiary Industry Index (MoM) (May) | -0.1%  | 2.2%  |
|       | Eur zone                         | Current Account SA (May)                                 | --       | -5.9B  |           |                                     |        |       |
|       | Japan                            | Adjusted Merchnds Trade Bal. (Jun)                       | ¥513.9B  | ¥222.4B  |           |                                     |        |       |
|       |                                  | Merchnds Trade Exports YoY (Jun)                         | -35%     | -40.9%   |           |                                     |        |       |
|       | Merchnds Trade Imports YoY (Jun) | -42%   | -42.4%   |  |           |                                     |        |       |
| Fri   | US                               | U. of Michigan Confidnc (Jul F)                          | 65       | 64.6   | US        | Housing Starts (Jun)                | 582K   | 562K  |
|       | Japan                            | All Industry Activity Indx (MoM)                         | 0.9%     | 2.6%   |           | Building Permits (Jun)              | 563K   | 518K  |
|       | UK                               | GDP (QoQ) (Q2 A)   | -0.3%    | -2.4%  | Canada    | CPI (YoY) (Jun)                     | -0.3%  | 0.1%  |
|       | Euro zone                        | PMI Manufacturing (Jul A)                                | 43.5     | 42.6   |           | Core CPI (YoY) (Jun)                | 1.9%   | 2.0%  |
|       |                                  | PMI Services (Jul)                                       | 45.2     | 44.7   | Japan     | Leading Indicators MoM (Jun)        | -0.1%  | -0.1% |
|       |                                  | PMI Composite (Jul)                                      | 45.3     | 44.6   |           | Coincident Index CI (May F)         | 87.1   | 86.9  |
|       | Germany                          | IFO - Business Climate (Jul)                             | 86.5     | 85.9   |           | Leading Index CI (May F)            | 76.9   | 77    |
|       |                                  | IFO - Current Assessment (Jul)                           | 82.8     | 82.4   | Euro zone | Trade Balance (May)                 | 1.9B   | 2.7B  |
|       |                                  | IFO - Expectations (Jul)                                 | 90.1     | 89.5   |           |                                     |        |       |
|       |                                  | PMI Services (Jul A)                                     | 42       | 40.9   |           |                                     |        |       |
|       | PMI Manufacturing (Jul A)        | 46   | 45.2     |  |           |                                     |        |       |

Previous data are for the preceding period unless otherwise indicated  
 Data are % change on previous period unless otherwise indicated  
 p – preliminary data, f – final data, saar – seasonally adjusted annualised rate, y/y – year on year  
 GMT – Greenwich Mean Time / Universal Standard Time

Date of next meeting of...  
 Fed Board 12 Aug/23 Sep  
 BoE MPC 06 Aug/10 Sep  
 ECB Council 06 Aug/03 Sep

## 12 Month Outlook

| <i>FX Outlook</i>        | <b>Spot (20/07)</b> | <b>End Q3 2009f</b> | <b>End Q4 2009f</b> | <b>End Q2 2010f</b> |
|--------------------------|---------------------|---------------------|---------------------|---------------------|
| USD 3-mth rates (%)      | 0.5                 | 0.5                 | 0.5                 | 0.5                 |
| EUR 3-mth rates (%)      | 0.9                 | 1.0                 | 0.9                 | 0.9                 |
| GBP 3-mth rates (%)      | 1.0                 | 1.0                 | 1.0                 | 1.0                 |
| USD 10-yr bond yield (%) | 3.7                 | 3.4                 | 3.5                 | 3.25                |
| EUR/USD                  | 1.42                | 1.50                | 1.55                | 1.46                |
| USD/JPY                  | 94.7                | 92                  | 88                  | 101                 |
| EUR/JPY                  | 134                 | 138                 | 136                 | 147                 |
| GBP/USD                  | 1.64                | 1.66                | 1.70                | 1.66                |
| EUR/GBP                  | 0.86                | 0.90                | 0.91                | 0.88                |
| USD/CHF                  | 1.07                | 1.03                | 1.00                | 1.08                |
| AUD/USD                  | 0.809               | 0.85                | 0.89                | 0.82                |
| USD/INR                  | 48.4                | 46.5                | 45.5                | 44.0                |
| Oil Price (ICE Brent)    | 65.9                | 67*                 | 74*                 | 79*                 |
| Gold (US\$/oz)           | 945                 | 975*                | 1,050*              | 1,050*              |

\* Period Averages for each quarter, \*\* annual average for 2010. Forecasts from SCB Global Research.

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