

press release

FOR IMMEDIATE RELEASE

Standard Chartered offers highest savings rate in town

Kuala Lumpur, 5 October 2011 – Standard Chartered Bank Malaysia Berhad (Standard Chartered) today announced its latest campaign that offers the highest savings interest/ *hibah* rate in the market at 5% per annum to its new and existing e\$aver, SuperSalary and Saadiq\$aver-i account customers.

Customers who open or top-up these accounts in October will hugely benefit from greater returns on their savings during a bonus period of up to 3 months from now until December this year.

Tiew Siew Chuen, Country Head Consumer Banking said,

“In celebration of the recent opening of our new KL main branch, we are delighted to bring added benefits as our commitment to reward our customers for their good savings habit. We received overwhelming response in the first few days of the launch and we thank our customers for their continued support. We will continue to provide more innovative products and serve our customers better.”

To enjoy the 5% per annum savings interest rate/ *hibah*, new customers need to open a promotion account this month and maintain a minimum average daily balance of RM3,000 each month in that account. The rate/ *hibah* applies to the promotion account's incremental average daily balance with a maximum deposit of RM500,000 over the campaign period.

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On top of that, Standard Chartered Priority Banking customers who open or top up their accounts may also be entitled to receive exclusive gifts of a Nescafe Dolce Gusto by Krups coffee machine or a 42" Philips LCD TV.

The Bank set new standards to retail banking in July when it launched its new Kuala Lumpur main branch located on Jalan Sultan Ismail which marked its inaugural "*Next Generation*" branch in the country.

Earlier this year, in building superior remote channels and web offerings, Standard Chartered became one of the first international banks to link its automated teller machines to 10,000 MEPS network across the country and launched the award-winning *Breeze* mobile banking iPhone application.

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For further information please contact Standard Chartered Corporate Affairs:

Norliza Kamaruddin, Country Head +6 03 2117 7770
Liz.Kamaruddin@sc.com

Ahmad Ridzuan Samsudin, Senior Manager + 6 03 2117 7821
Ahmad-Ridzuan.Samsudin@sc.com

Note to Editors:

Standard Chartered – leading the way in Asia, Africa and the Middle East

Standard Chartered PLC, listed on both London and Hong Kong stock exchanges, ranks among the top 25 companies in the FTSE-100 by market capitalisation. The London-headquartered Group has operated for over 150 years in some of the world's most dynamic markets, leading the way in Asia, Africa and the Middle East. Its income and profits have more than doubled over the last five years primarily as a result of organic growth.

Standard Chartered aspires to be the best international bank for its customers across its markets. The Group earns around 90 per cent of its income and profits in Asia, Africa and the Middle East,

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from its Wholesale and Consumer Banking businesses. The Group has over 1600 branches and outlets located in over 70 countries. The extraordinary growth of its markets and businesses creates exciting and challenging international career opportunities.

Leading by example to be the right partner for its stakeholders, the Group is committed to building a sustainable business over the long term and is trusted worldwide for upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity. It employs around 70,000 people, nearly half of whom are women. The Group's employees are of 125 nationalities, of which about 70 are represented in the senior management.

For more information on Standard Chartered, please visit www.standardchartered.com

Standard Chartered in Malaysia

Standard Chartered Bank, a member of the Standard Chartered Group was established in Malaysia in 1875 and incorporated as Standard Chartered Bank Malaysia Berhad on 29 February 1984. As Malaysia's first bank, Standard Chartered leads the way through product innovation, consistent and strong growth performance and sustainability initiatives. The Bank's two businesses - Wholesale and Consumer Banking – provides a comprehensive range of financial products and services to corporates, institutions, small and medium-sized enterprises (SMEs) and individuals through its network of more than 30 branches across Malaysia.

In 2001, Standard Chartered UK established its third global technology & operations centre, Scope International, in Malaysia – the first international bank to do so in the country. Scope International provides software development, banking operations, IT support services and customer service capabilities to the Bank in up to 70 countries. It now houses the biggest software development company in the country, International Software Centre Malaysia (ISCM) and has a total workforce of more than 3,200 people.

Price Solutions Sdn Bhd, a wholly owned subsidiary of Standard Chartered Bank UK is also located in Malaysia. The company promotes and markets Standard Chartered's financial products in Malaysia through a network of direct sales agents.

Standard Chartered Saadiq Berhad, Standard Chartered Bank Malaysia Berhad's Islamic Banking subsidiary was established in November 2008. It offers a full suite of Shariah-compliant products and services to individuals and corporates through its financial centres.

Standard Chartered employs more than 6,000 employees in all its Malaysian operations.