

# press release

FOR IMMEDIATE RELEASE

***Walk Alongside Your Anfield Heroes***  
**Standard Chartered Bank brings Liverpool FC to Malaysia**  
**for their 2011 Asia Tour**

*Priority Booking for Standard Chartered card holders until 9 June*

**Kuala Lumpur, Malaysia** – Liverpool FC fans in Malaysia will be thrilled to know that their much adored team will be in Malaysia for the first time ever on 16 July to play against Malaysia XI at the National Stadium in Bukit Jalil for the Asia Tour 2011, made possible by the team sponsor, Standard Chartered Bank. Liverpool Football Club (Liverpool FC), one of the most successful English Premier League Clubs, has a large, firm following in Malaysia and this truly is a unique opportunity for ardent fans.

Adding to the excitement around the tour, Standard Chartered kicked off the Standard Chartered Liverpool FC Campaign. Through this campaign, Standard Chartered credit and debit card holders can purchase match tickets during a priority booking period which commenced 30 May and runs until 9 June 2011. Tickets purchased during this period also include free passes to watch a Liverpool FC team training session.

Apart from priority ticket booking, Standard Chartered customers will have the opportunity to get up-close and personal with the 'Reds'. From now until 30 June, new or existing Standard Chartered customers who open a current or savings account as well as sign up for both

online banking and e-statements will have the chance to win priceless experiences with the Liverpool FC team. For deposits, a minimum average balance of RM5,000 for individuals and RM50,000 for SMEs entitles Standard Chartered customers to 10 entries and every incremental average balance increase adds one entry. Prizes include:

- **5 passes to a private cocktail event** where winners will meet the Liverpool FC Team
- **50 VIP match tickets** where winners will experience the best of both worlds – a spectacular view in the stadium and VIP hospitality including refreshments
- **25 exclusive ‘Meet and Greet’ passes** which will also provide access to the Liverpool FC training session.

Standard Chartered Card Members can acquire match tickets, which range from RM58, RM68 to RM108 and RM388, at Ticketpro outlets or by calling its hotline at +6 03 7880 7999. Log on to <http://www.ticketpro.com.my/jnp/ticket-outlets/index.html> for more details.

For further information about the Standard Chartered Liverpool FC Campaign, call 1300 888 888 or visit [www.standardchartered.com.my/liverpoolfcdeposit](http://www.standardchartered.com.my/liverpoolfcdeposit)

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**For further information, please contact Standard Chartered Corporate Affairs:**

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**Note to Editors:****Standard Chartered – leading the way in Asia, Africa and the Middle East**

Standard Chartered PLC is a leading international bank, listed on the London and Hong Kong stock exchanges. It has operated for over 150 years in some of the world's most dynamic markets and earns around 90 per cent of its income and profits in Asia, Africa and the Middle East. This geographic focus and commitment to developing deep relationships with clients and customers has driven the Bank's growth in recent years.

With 1700 offices in 70 markets, Standard Chartered offers exciting and challenging international career opportunities for its 75,000 staff. The Bank is committed to building a sustainable business over the long term and is trusted worldwide for upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity. This heritage and these values are expressed in its brand promise, 'Here for good'.

For more information on Standard Chartered, please visit [www.standardchartered.com](http://www.standardchartered.com)

**Standard Chartered in Malaysia**

Standard Chartered Bank, a member of the Standard Chartered Group was established in Malaysia in 1875 and incorporated as Standard Chartered Bank Malaysia Berhad on 29 February 1984. As Malaysia's first bank, Standard Chartered leads the way through product innovation, consistent and strong growth performance and sustainability initiatives. The Bank's two businesses - Wholesale and Consumer Banking – provides a comprehensive range of financial products and services to corporates, institutions, small and medium-sized enterprises (SMEs) and individuals through its network of more than 30 branches across Malaysia.

Standard Chartered Saadiq Berhad, Standard Chartered Bank Malaysia Berhad's Islamic Banking subsidiary was established in November 2008. It offers a full suite of Shariah-compliant products and services to individuals and corporates through its branches located in Taman Tun Dr Ismail, Bangsar in Kuala Lumpur, Ampang Point, Shah Alam and Bukit Tinggi Klang in Selangor and Taman Nusa Bestari in Johor Bahru.

Standard Chartered employs more than 6,000 employees in all its Malaysian operations.