



**PRESTIGE MALAYSIA'S TOP 40 UNDER 40 2011
MOST PROMISING INDIVIDUAL IS UNVEILED**

Kuala Lumpur, September 30, 2011 – PRESTIGE Malaysia, the region's premier luxury and lifestyle magazine, awarded the achievements of 40 outstanding young individuals together with Standard Chartered, Priority Banking at the TOP 40 UNDER 40 Shakin' Supper celebration party that was held in Kuala Lumpur recently.

The evening began with a Meet & Dine session at Spasso Milano restaurant which saw the coming together of this year's 40 candidates and partners for a fun, informal get-to-know-you session over cocktails. A four-course dinner was later served, after which guests trooped over to The Elements Gallery across the street for the Shakin' Supper party.

The Shakin' Supper party saw not only the attendance of this year's candidates and partners, but candidates who go all the way back to the first ever TOP 40 UNDER 40 event in 2005. The Elements was an orb of wild and wacky colours as guests turned up all decked out according to the evening's retro theme.

Emcee for the evening Fay Hokulani welcomed everybody to the party before handing the microphone over to Tiew Siew Chuen, Country Head of Consumer Banking, Standard Chartered who was invited up on stage to say a few words. "At Standard Chartered, we believe in cultivating talents and developing leadership capabilities. The PRESTIGE TOP 40 UNDER 40 shares the same vision. It serves as a great platform to acknowledge some of the country's most outstanding young professionals and personalities and presents an avenue for candidates to reach even greater heights through its networking opportunities.

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Patrick Grove, CEO of Catcha Group, continued the proceedings with a toast to the candidates. “Tonight, we raise our glasses in recognition of the achievements of 40 outstanding and still very young men and women,” he said. “It’s all about hard work, perseverance and above all, big dreams. Every one of the candidates here tonight had a dream and they were not afraid to pursue it and make it come true. Here’s to chasing big dreams!”

The speeches were followed by the awards portion of the programme. An interesting twist to this year’s TOP 40 UNDER 40 was the inclusion of a Facebook fan page, which enabled ‘friends’ of the magazine to vote for which candidate they thought was the most accomplished in each of the 10 categories. The results, in no particular order, are as follows:

- **Creative Arts** – January Low, Indian Classical Dancer
- **Enterprises** – Fatiha Sharif, Executive Director of Sales and Marketing, Asturi Metal Builders
- **Entertainment powered by HTC** – Liew Seng Tat, Filmmaker
- **Food & Beverages powered by Kronenbourg** – Irene Lim, Director, LGB Engineering Sdn Bhd
- **Media and Agency powered by Rimowa** – Joanne de Rozario, TV Host and Producer
- **Professional powered by BMW** – Azmall Jamaluddin, Regional Director, 3DReid International
- **Property powered by Hennessy** – Charmaine Lim, Executive Director, Titijaya Group
- **Public Service** – Yasmin Rasyid, Founder, EcoKnights
- **Retail** – GS Ong, Executive Director, Radiance Diamond
- **Sports** – Datuk Lee Chong Wei, National Badminton Champion

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The 10 category winners were presented to a panel of judges who went on to decide which winner deserved to be given the highest honour of Most Promising Individual. The panel this year comprised of Timothy Johnson – Head of Marketing of Standard Chartered, Dato' Ricky Wong – PRESTIGE's Most Promising Male in 2010, Winnie Loo – Chief Creative Director of A Cut Above, Ken Lim – Managing Director of Esplanade Avenue Sdn Bhd and Winnie Yong – Editor of PRESTIGE Malaysia.

Suspense was thick in the air at the party as the 10 category winners were announced and invited up on stage to receive a hamper from Cle de Peau worth RM350 and a Rimowa travelling luggage worth RM1, 980.

Then came the moment everybody was waiting for – the announcement of the Most Promising Individual. That honour went to Datuk Lee Chong Wei.

Datuk Lee received a host of prizes which included a Standard Chartered Priority Banking membership and a wine accessories gift box courtesy of Standard Chartered; a HTC Sensation mobile phone; a hamper worth RM500 from Cle de Peau; two crates of Kronenbourg 1664; a bottle of Hennessy XO; as well as a special token from BMW in the form of a miniature BMW car model and a weekend test drive of the BMW 5 series.

Special prizes were also given to two TOP 40 UNDER 40 Facebook contest winners – Nor Syahidah binti Mokhtar and Azman Abdullah. Both received an HTC Incredible S mobile phone each for having the highest number of correct guesses as to who would be named the 10 category winners and the Most Promising Individual a month before the 11 winners were to be unveiled.

A lucky draw was held later that night with three fabulous prizes up for grabs – a pair of Eyecon TD Tom Davis Made to Measure Sunglasses, Rimowa travelling



luggage and a Standard Chartered Liverpool jersey signed by the entire team. The grand prize winner was Peter Chin who won the autographed jersey.

Guests were later entertained by funny man Andrew Netto and after the prize-giving ceremony was over, danced the night away with tunes spun by DJ Mario Mushroom.

ABOUT PRESTIGE

PRESTIGE is the leading social and lifestyle magazine of choice among high-flying corporate leaders, the country's most eminent personalities and Asia's social elite. Carefully designed with the discerning reader in mind, the magazine offers abundant content and chic presentation that bring a fresh perspective to the social and lifestyle scene in Malaysia. It is packed every month with a wide variety of topics presented in three sections: PEOPLE, STYLE and LIVING. From easy-to-read single pages to full-length features, PRESTIGE enriches, entertains and informs. It is a must for those with a taste for the high life.

ABOUT TOP 40 UNDER 40

PRESTIGE's TOP 40 UNDER 40 unveils the country's young breed of movers and shakers. For these 40 individuals, age is just a number that brings no hindrance to achieving great success. Every year, PRESTIGE searches for 40 young men and women who are leaders in their fields and have proven that all it takes to scale new heights is a bold and brave approach to life and its challenges. These individuals are introduced to PRESTIGE readers who then cast their votes as to who most deserves to emerge the winner in their industry category and ultimately, be named the Most Promising Individual.

This year, TOP 40 UNDER 40 was held in partnership with title sponsor Priority Banking, Standard Chartered as well as co-sponsors BMW, HTC, Kronenbourg 1664, Hennessy XO and Rimowa. The event was supported by A Cut Above, Cle de Peau, New Look Studio, Spasso Milano and The Elements Gallery.

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