

press release

FOR IMMEDIATE RELEASE

Standard Chartered announces winner of Anfield trip to watch big play-off LIVE

Kuala Lumpur, 2 March 2011 – One lucky customer and three of his family members are all set for their all-expense paid journey to the legendary Anfield Stadium to watch the English Premier League (EPL) match between Liverpool FC and archrival Manchester United.

The face-off takes place this Sunday, 6 March 2011. Priority Banking customer Prabhdyal Singh Bajaj was selected as the grand prize winner of the Standard Chartered Liverpool FC campaign, joining him are his wife and two children.

The campaign was designed exclusively to appeal to the emotional affinity that football fans have for the EPL, the world's most popular league.

Commenting on his achievement, Mr. Prabhdyal said:

“I'm so delighted to be selected as I have never been to a game outside Malaysia before. My family and I can't thank Standard Chartered enough for giving us this once-in-a-lifetime opportunity.”

Tiew Siew Chuen, Consumer Banking Country Head, Standard Chartered Malaysia Berhad, presented the prize at Menara Standard Chartered here.

“As the sponsor of Liverpool FC, we are proud to be able to provide our customers with priceless opportunities to benefit from the sponsorship. Also with the Standard Chartered EPL Masters Football Malaysia Cup 2011 happening next, customers and fans alike can rest assure that we will offer more opportunities to bring them closer to these football stars.”

Customers who signed up for new products such as savings or current accounts, credit cards or other participating products between October 2010 and January 2011 were eligible to enter the Liverpool FC campaign.

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Standard Chartered's sponsorship of Liverpool FC commenced in July 2010 which sees the Bank's name and logo appear on the Liverpool FC shirt. As official club sponsors, the Bank enjoy a major rights package which will provide the platform to significantly step up its brand awareness across its core markets in Asia, Africa and the Middle East.

In Malaysia, Standard Chartered Bank Malaysia is the title sponsor of Standard Chartered EPL Football Malaysia Cup 2011 that will take place on Sunday 13 March at the Putra Stadium in Bukit Jalil.

Local footie fans can expect to watch their idols such as Robbie Fowler, Steve McManaman, Andrew Cole and many others, as well as local stars such as Zainal Abidin Hassan and Shahrin Majid in action in a four-way, indoor six-a-side football tournament. The four teams competing are holders Manchester United Masters, Liverpool Masters, EPL All Stars Masters and Malaysian Masters.

Tickets are available at RM33 online through Fatdeal Ticketing at www.fatdeal.com.my. They are also available through Victoria Music Centre outlets in Sg Wang, Amcorp Mall, Tropicana City Mall and Bangsar Shopping Complex. Standard Chartered customers get a free ticket for every one purchased.

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Note to Editors

Standard Chartered – leading the way in Asia, Africa and the Middle East

Standard Chartered PLC is a leading international bank, listed on the London and Hong Kong stock exchanges. It has operated for over 150 years in some of the world's most dynamic markets and earns around 90 per cent of its income and profits in Asia, Africa and the Middle East. This geographic focus and commitment to

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developing deep relationships with clients and customers has driven the Bank's growth in recent years.

With 1700 offices in 70 markets, Standard Chartered offers exciting and challenging international career opportunities for its 75,000 staff. The Bank is committed to building a sustainable business over the long term and is trusted worldwide for upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity. This heritage and these values are expressed in its brand promise, 'Here for good'.

For more information on Standard Chartered, please visit www.standardchartered.com

Standard Chartered in Malaysia

Standard Chartered Bank, a member of the Standard Chartered Group was established in Malaysia in 1875 and incorporated as Standard Chartered Bank Malaysia Berhad on 29 February 1984. As Malaysia's first bank, Standard Chartered leads the way through product innovation, consistent and strong growth performance and sustainability initiatives. The Bank's two businesses - Wholesale and Consumer Banking – provides a comprehensive range of financial products and services to corporates, institutions, small and medium-sized enterprises (SMEs) and individuals through its network of more than 30 branches across Malaysia.

Standard Chartered Saadiq Berhad, Standard Chartered Bank Malaysia Berhad's Islamic Banking subsidiary was established in November 2008. It offers a full suite of Shariah-compliant products and services to individuals and corporates through its

branches located in Taman Tun Dr Ismail, Bangsar in Kuala Lumpur, Ampang Point, Shah Alam and Bukit Tinggi Klang in Selangor and Taman Nusa Bestari in Johor Bahru.

Standard Chartered employs more than 6,000 employees in all its Malaysian operations