

CELEBRITIES RUN FOR A CAUSE

Standard Chartered KL Marathon raises nearly RM40,000 to date for Charity

Kuala Lumpur, 29 March 2011 – Today, Standard Chartered KL Marathon 2011's "Run For a Cause" charity programme was officially launched. This community initiative aims to help the less fortunate across all ages and races by providing a platform for individuals or teams to donate money for charity simply by running in the Standard Chartered KL Marathon.

Moderated by Ben Ibrahim, notable television personality, the event introduced celebrities and spokespersons representing the six charity organizations that will benefit from Run For a Cause. This year, the charities involved are:

- The National Autism Society of Malaysia (NASOM);
- Yayasan Anak Warisan Alam (YAWA);
- Malaysian AIDS Foundation (MAF);
- The Malaysian Association for the Blind (MAB);
- National Cancer Society of Malaysia (NCSM);
- Standard Chartered Trust Fund (SCTF).

At the event, each celebrity and spokesperson shared their unique and personal stories emphasising the importance of running for a cause and encouraging others to join the programme.

Chia Liaw Kee, General Manager of The National Autism Society of Malaysia said, "As autism is the fastest growing serious developmental disorder, we will need as many supporters as possible to join us in the fight for this cause. It is estimated that approximately 67 million people in the world have autism and this number continues to grow at an alarming rate. Each runner will make a tremendous difference to help us create awareness around this devastating disorder."

Aishah Sinclair, actress and television host, representing Yayasan Anak Warisan Alam said "I'm proud to be running for this cause again this year, representing YAWA's *Greening the Future* programme. All proceeds from Run For a Cause will be channelled towards YAWA's *Greening the Future* Forest Education activity which aims to help children understand the life cycle of trees. Our first tree seeding programme was started with the funds generated from Run For a Cause in 2010, and we plan to continue our efforts this year to involve more

school children than ever before in nurturing seedlings and re-planting them back in the forest.”

Zainal Alam Kadir, editor and columnist for The Malay Mail, representing the Malaysian AIDS Foundation said, “The Run For a Cause programme is the perfect way for people to stay fit while also making a difference in the lives and health of the many kids infected and affected by HIV. All donations collected through Run For a Cause will be channelled to the Standard Chartered Paediatric AIDS Fund to help children infected and affected by HIV. I hope this year’s runners raise as much funds as possible so that more children facing this issue can have a healthy future.”

Zainal Abidin from The Malaysian Association for the Blind, said “Runners participating on behalf of the MAB will further our aspirations to create equal opportunities for visually impaired persons to enable them to enjoy the same quality of life as the sighted. This means that all of the months, miles, and hard work runners put into training for this race will be for something greater than a personal victory – it will directly help family, friends and loved ones affected by blindness.”

Thanuja Ananthan, Miss World Malaysia 2009, representing the National Cancer Society of Malaysia (NCSM) said, “For the second year in a row, I’m so proud to be dedicating my training and race participation to help the National Cancer Society Malaysia fight cancer and save lives through Run For a Cause. This year’s donations from the Run For a Cause programme will be contributed to the upgrading of treatment facilities at the NCSM’s Women Cancer Detection Centre. This is my personal way of fighting back against a disease that has taken too much, from too many and in many cases far too soon.”

Norliza Kamaruddin, Country Head, Corporate Affairs, Standard Chartered Bank Malaysia Bhd, from Standard Chartered Trust Fund said “I’ve had the opportunity to watch this programme grow over the past three years, and am continuously amazed and inspired by the strength of the many runners who dedicate their sweat and sore muscles to a worthy cause. We at the Standard Chartered Trust Fund hope to inspire people to give back to the community, to help create the marathon spirit – that drives ambition – throughout Malaysia.”

Runners interested in participating in Run For a Cause must register online and choose a charity to support. Once the minimum RM500 in total donations is achieved, their entry fee will be waived. Runners can even design a profile page on the Standard Chartered KL

Marathon “Donating Runners” website to spread the word about their involvement to friends, family members and colleagues.

Corporations who want to get involved are encouraged to join the Corporate Challenge, a platform for companies to compete in the race as a team while giving back to the community by donating much needed money to our charity partners. Not only is it a great way to foster camaraderie and team spirit in the office, but it is also fun and promotes a healthy and fit workplace.

In the spirit of charity on this special day, on behalf each guest who attended the launch event the Standard Chartered KL Marathon organisers donated RM20 to help the victims of the recent disaster in Japan.

More information about the Run For a Cause, Corporate Challenge and the Standard Chartered KL Marathon 2011 can be obtained by logging on to www.kl-marathon.com .

About the Standard Chartered KL Marathon 2011

Back for the third time, the Standard Chartered KL Marathon is scheduled to take place this year on 26 June 2011. This year, the marathon aims to grow to 25,000 total participants, ranging from elite professionals to first-time amateurs. A truly international event, the Standard Chartered KL Marathon boasts participants from all over Malaysia and 45 countries.

The Standard Chartered KL Marathon 2011 continues as Malaysia’s flagship running event with top runners competing for a total of USD 100,000 prize money in full marathon, half marathon, 10km, 5km and kids dash (3km & 950m) categories.

About the Event Organisers

This event is organised by Golazo Sdn Bhd and Kuala Lumpur City Hall (DBKL). It is sanctioned and supported by the relevant international and local sporting authorities – the Ministry of Youth and Sports (KBS), Malaysia Amateur Athletics Union (MAAU), Federal Territory Amateur Athletic Association (FTAAA), International Amateur Athletic Federation (IAAF), Association of International Marathons and Distance Races (AIMS), and National Fitness Council (NFC). The race is also fully supported by the title sponsor, Standard Chartered Bank (Malaysia) Berhad.

About Standard Chartered Bank

Standard Chartered – leading the way in Asia, Africa and the Middle East

Standard Chartered PLC, listed on both London and Hong Kong stock exchanges, ranks among the top 20 companies in the FTSE-100 by market capitalization. The London-headquartered Group has operated for over 150 years in some of the world’s most dynamic markets, leading the way in Asia, Africa and the Middle East. We have produced seven years of record income and profit, primarily as a result of organic growth.

Standard Chartered aspires to be the best international bank for its customers across its markets. The Group earns around 90 per cent of its income and profits in Asia, Africa and the Middle East, from its Wholesale and Consumer Banking businesses. The Group has 1700 branches and outlets located in 70 countries. The extraordinary growth of its markets and businesses creates exciting and challenging international career opportunities.

Leading by example to be the right partner for its stakeholders, the Group is committed to building a sustainable business over the long term and is trusted worldwide for upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity. It employs around 75,000 people, nearly half of whom are women. The Group's employees are of 125 nationalities, of which about 70 are represented in the senior management.

For more information on Standard Chartered, please visit www.standardchartered.com

Standard Chartered in Malaysia

Standard Chartered Bank, a member of the Standard Chartered Group was established in Malaysia in 1875 and incorporated as Standard Chartered Bank Malaysia Berhad on 29 February 1984. As Malaysia's first bank, Standard Chartered leads the way through product innovation, consistent and strong growth performance and sustainability initiatives. The Bank's two businesses – Wholesale and Consumer Banking – provides a comprehensive range of financial products and services to corporates, institutions, small and medium-sized enterprises (SMEs) and individuals through its network of more than 30 branches across Malaysia.

In 2001, Standard Chartered UK established its second global technology & operations centre, Scope International, in Malaysia – the first international bank to do so in the country. Scope International provides software development, banking operations, IT support services and customer service capabilities to the Bank in up to 70 countries. It now houses the biggest software development company in the country, International Software Centre Malaysia (ISCM) and has a total workforce of more than 3,000 people.

Price Solutions Sdn Bhd, a wholly owned subsidiary of Standard Chartered Bank UK is also located in Malaysia. The company promotes and markets Standard Chartered's financial products in Malaysia through a network of direct sales agents.

Standard Chartered Saadiq Berhad, Standard Chartered Bank Malaysia Berhad's Islamic Banking subsidiary was established in November 2008. It offers a full suite of Shariah-compliant products and services to individuals and corporates through its inaugural Saadiq financial centre (branch) located in Taman Tun Dr Ismail as well as in Bangsar, Ampang Point, Shah Alam, Klang and Johor Bahru.

Standard Chartered employs approximately 6,000 employees in all its Malaysian operations.
