

# press release

FOR IMMEDIATE RELEASE

## **Liverpool FC and MU legends spin balls with special children**

*Standard Chartered ran event as part of its 'Seeing is Believing' community project*

**Kuala Lumpur, 19 Feb 2011** – Liverpool FC legend Dominic Matteo and Manchester United former star Jesper Blomqvist took a moment out of their busy schedule to visit the visually impaired children at S.M Pendidikan Khas Cacat Penglihatan together with staff from Standard Chartered Bank Malaysia's (Standard Chartered) as part of the bank's community activity to promote its project aimed at combating preventable blindness called 'Seeing is Believing' (SIB).

The football greats spent time playing a game of goal ball with the special children. Goal ball is a game specially designed for the visually impaired in which the sighted can also participate with the use of blindfolds.

The children are ardent football fans and the once-in-a lifetime opportunity allowed them to rub shoulders with the international stars and pit against each other in a friendly match.

Arif Siddiqui, Chief Information Officer, Standard Chartered Bank Malaysia said,

"Disability should never be the reason a person is unable to reach his or her full potential. It is our duty to empower and enable them to become the best that they can be by equipping them with the tools they need in order to become well-informed and well-rounded individuals, with access to the same opportunities as everybody else."

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Standard Chartered has been continually supportive of the school which has been part of its SIB initiative. This event showcased the spirit and potential of these children who have always managed to beat the odds.

The visit was also held in conjunction with the bank's sponsorship of EPL Masters Football Cup Malaysia 2011 taking place on 13 March at Putra Stadium Bukit Jalil.

Four teams competing for the tournament will be Liverpool Masters, Manchester United Masters, EPL All Stars Masters and the Malaysian Masters.

Tickets can be purchased online for RM33 through Fatdeal Ticketing at [www.fatdeal.com.my](http://www.fatdeal.com.my) and through Fatdeal Outlets at Victoria Music Centre (Sg Wang/Amcorp Mall/Tropicana City Mall/Bangsar Shopping Complex).

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## Note to editor

### Standard Chartered – leading the way in Asia, Africa and the Middle East

Standard Chartered PLC, listed on both London and Hong Kong stock exchanges, ranks among the top 25 companies in the FTSE-100 by market capitalisation. The London-headquartered Group has operated for over 150 years in some of the world's most dynamic markets, leading the way in Asia, Africa and the Middle East. Its income and profits have more than doubled over the last five years primarily as a result of organic growth and supplemented by acquisitions.

Standard Chartered aspires to be the best international bank for its customers across its markets. The Bank derives more than 90 per cent of its operating income and profits from Asia, Africa and

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the Middle East, generated from its Wholesale and Consumer Banking businesses. The Group has around 1,750 branches and outlets located in over 70 countries. The extraordinary growth of its markets and businesses creates exciting and challenging international career opportunities.

Leading by example to be the right partner for its stakeholders, the Group is committed to building a sustainable business over the long term and is trusted worldwide for upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity. It employs 75,000 people, nearly half of who are women. The Group's employees are of 115 nationalities, of which 60 are represented among senior management.

For more information, please visit: [www.standardchartered.com](http://www.standardchartered.com)

## **Standard Chartered in Malaysia**

Standard Chartered Bank Malaysia Berhad, a member of the Standard Chartered Group was established in Malaysia in 1875 and locally incorporated on 1 July 1994. As Malaysia's first bank, Standard Chartered leads the way through product innovation, consistent and strong growth performance and sustainability initiatives. It provides a comprehensive range of financial products and services including retail and wholesale banking for individuals, small and medium-sized enterprises, corporate and institutions through its network of 37 branches across Malaysia.

In 2001, Standard Chartered established a global shared service centre named Scope International in Kuala Lumpur, Malaysia to provide software development, banking operations and IT support services to the Bank in up to 70 countries – the first international bank to do so in Malaysia. It now houses the biggest software development company in the country, International Software Centre Malaysia (ISCM). Standard Chartered's two other global shared service centres are in Chennai, India and Tianjin, China.

Another wholly-owned subsidiary of the Group, Price Solutions Sdn. Bhd is also located in Malaysia. The company promotes and markets Standard Chartered's financial products in Malaysia through a network of direct sales agents.

Standard Chartered Saadiq Berhad, its Islamic Banking subsidiary was established in November 2008. It offers a comprehensive range of Shariah-compliant products and services to individuals and corporates through its branches Taman Tun Dr Ismail and Bangsar in Kuala Lumpur, Ampang Point, Shah Alam and Klang in Selangor as well as in Johor Bahru.

Standard Chartered employs more than 6,000 employees in all its Malaysian operations.