

STANDARD CHARTERED KL MARATHON REACHES 10,000 ENTRIES

Over 1,300 runners registered in the last 12 hours of the early bird period

Kuala Lumpur, 14 March 2011 – Since the official launch on 14 February, the Standard Chartered Marathon has registered more than 10,000 entries, breaking last year's record. This year, the marathon is targeting 25,000 runners total, solidifying its position as the biggest running event in Malaysia.

In the last hours before early bird registration closed at midnight on 28 February, remarkably nearly 1,300 runners rushed to meet the deadline to benefit from reduced registration fees. This is an increase of 77% from last year which saw more than 700 registrations during this same period. With more than 1,600 full marathoners registered to date, the full marathon category has also received an increase in participation in comparison to the same time last year of 1,300 full marathoners.

“We’re very encouraged with the amount we are seeing in the early bird registration alone and we will meet our target of total 25,000 runners for this year run. This year the Standard Chartered KL Marathon has been generating a lot of buzz in Malaysia and throughout the region,” said Rainer Biemans, Project Director Standard Chartered KL Marathon. “We’re pleased by the extraordinary support we’ve received from the public and hope to continue the momentum of excitement in the coming months leading up to race day on 26 June 2011.”

Due to an overwhelming response, the Kids Dash was closed earlier than anticipated. With 500 kids registered, this year's race is sure to be fun. Those who did not get a chance to register are encouraged to join on race day and cheer for their friends who are participating.

Registration for Corporate Challenge category is also now officially open. The Corporate Challenge is a platform for companies to compete in the race as a team, while also giving back to the community by raising money for charity. It is also a fun and great way to foster camaraderie and team spirit with colleagues.

Volunteer recruitment and Cheering Competition registration open

At the same time, organizer of the Standard Chartered KL Marathon 2011 is opening recruitment for volunteers needed to help support the race. The volunteers will be part of the 2,000 staff, including officials, traffic police and medical staff, needed to ensure the safety of all runners in all categories. Mr. Biemans said, "Volunteers play an essential role in the marathon team as they will help monitor the route and distribute beverages to runners, among other activities."

Another great way to participate in the Standard Chartered KL Marathon is participating in the cheering competition. The competition is open to the public and each team can comprise of six persons to 20 persons (max). Adding another fun layer to the race, the cheering teams will compete to inspire runners to beat their best time and finish the race.

For more information on registering for the Standard Chartered KL Marathon, the Corporate Challenge, becoming a volunteer or entering the cheering competition, please visit: www.kl-marathon.com.

About the Standard Chartered KL Marathon 2011

Back for the third time, the Standard Chartered KL Marathon is scheduled to take place this year on 26 June 2011. This year, the marathon aims to grow to 25,000 total participants, ranging from elite professionals to first-time amateurs. A truly international event, the Standard Chartered KL Marathon boasts participants from all over Malaysia and 45 countries.

The Standard Chartered KL Marathon 2011 continues as Malaysia's flagship running event with top runners competing for a total of USD 100,000 prize money in full marathon, half marathon, 10km, 5km and kids dash (3km & 950m) categories.

About the Event Organisers

This event is organised by Golazo Sdn Bhd and Kuala Lumpur City Hall (DBKL). It is sanctioned and supported by the relevant international and local sporting authorities – the Ministry of Youth and Sports (KBS), Malaysia Amateur Athletics Union (MAAU), Federal Territory Amateur Athletic Association (FTAAA), International Amateur Athletic Federation (IAAF), Association of International Marathons and Distance Races (AIMS), and National Fitness Council (NFC). The race is also fully supported by the title sponsor, Standard Chartered Bank (Malaysia) Berhad.

About Standard Chartered Bank

Standard Chartered – leading the way in Asia, Africa and the Middle East

Standard Chartered PLC, listed on both London and Hong Kong stock exchanges, ranks among the top 20 companies in the FTSE-100 by market capitalization. The London-headquartered Group has operated for over 150 years in some of the world's most dynamic markets, leading the way in Asia,

Africa and the Middle East. We have produced seven years of record income and profit, primarily as a result of organic growth.

Standard Chartered aspires to be the best international bank for its customers across its markets. The Group earns around 90 per cent of its income and profits in Asia, Africa and the Middle East, from its Wholesale and Consumer Banking businesses. The Group has 1700 branches and outlets located in 70 countries. The extraordinary growth of its markets and businesses creates exciting and challenging international career opportunities.

Leading by example to be the right partner for its stakeholders, the Group is committed to building a sustainable business over the long term and is trusted worldwide for upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity. It employs around 75,000 people, nearly half of whom are women. The Group's employees are of 125 nationalities, of which about 70 are represented in the senior management.

For more information on Standard Chartered, please visit www.standardchartered.com

Standard Chartered in Malaysia

Standard Chartered Bank, a member of the Standard Chartered Group was established in Malaysia in 1875 and incorporated as Standard Chartered Bank Malaysia Berhad on 29 February 1984. As Malaysia's first bank, Standard Chartered leads the way through product innovation, consistent and strong growth performance and sustainability initiatives. The Bank's two businesses – Wholesale and Consumer Banking – provides a comprehensive range of financial products and services to corporates, institutions, small and medium-sized enterprises (SMEs) and individuals through its network of more than 30 branches across Malaysia.

In 2001, Standard Chartered UK established its second global technology & operations centre, Scope International, in Malaysia – the first international bank to do so in the country. Scope International provides software development, banking operations, IT support services and customer service capabilities to the Bank in up to 70 countries. It now houses the biggest software development company in the country, International Software Centre Malaysia (ISCM) and has a total workforce of more than 3,000 people.

Price Solutions Sdn Bhd, a wholly owned subsidiary of Standard Chartered Bank UK is also located in Malaysia. The company promotes and markets Standard Chartered's financial products in Malaysia through a network of direct sales agents.

Standard Chartered Saadiq Berhad, Standard Chartered Bank Malaysia Berhad's Islamic Banking subsidiary was established in November 2008. It offers a full suite of Shariah-compliant products and services to individuals and corporates through its inaugural Saadiq financial centre (branch) located in Taman Tun Dr Ismail as well as in Bangsar, Ampang Point, Shah Alam, Klang and Johor Bahru.

Standard Chartered employs approximately 6,000 employees in all its Malaysian operations.
