

press release

STANDARD CHARTERED *GREENFINGERS* FIRST TREE PLANTING INITIATIVE

Inaugural tree planting part of the 11,000 trees nationwide pledge to green Malaysia

Kuala Lumpur, 3 August 2010: There were plenty of *GreenFingers* hard at work in Padang Merbok along Jalan Parlimen as they toiled eagerly under the evening sun, planting a variety of trees native to Malaysia. This environmentally-conscious group of people was none other than employees of Standard Chartered who took time off from work to honour their pledge to plant 11,000 trees nationwide.

Joining Standard Chartered's *GreenFingers* on ground was Y.B. Tan Sri Datuk Seri Panglima Joseph Kurup, Deputy Minister of Natural Resources and Environment and Osman Morad, Managing Director and Chief Executive Officer, Standard Chartered Bank Malaysia Berhad.

The Standard Chartered *GreenFingers* eco-project was launched in May this year and is driven by the employees of the Bank. Commenting on this inaugural effort for the *GreenFingers* initiative, Osman Morad, Managing Director and Chief Executive Officer, Standard Chartered Bank Malaysia Berhad said, "We encourage our staff to champion different sustainability causes and preserving the environment is one of them. The Bank extends its commitment to sustainability by offering 3 days volunteer leave to staff to enable them to make a difference in the community."

"This *GreenFingers* initiative is part of Standard Chartered's continuous efforts to give back to the community and the environment it operates in and it is also in line with the Government's nationwide campaign to plant 26 million trees by 2014," he added.

The three species of trees planted at Padang Merbok include *Perah, Meranti Melantai and Merawan Siput Jantan*. These trees will be nurtured with the joint support of Standard Chartered, Ministry of Natural Resources and Environment (MNRE) and the Kuala Lumpur City Hall (DBKL).

In full support of this initiative, Y.B. Tan Sri Datuk Seri Panglima Joseph Kurup, Deputy Minister of Natural Resources and Environment added, "Standard Chartered is the first corporate citizen to support the Ministry of Natural Resources and Environment's 26 Million Trees Campaign with its *GreenFingers* eco-project. We hope that this example will drive other corporate entities to join in this effort to protect the environment for the well being of our future generations," he said.

GreenFingers is Standard Chartered's long-term eco-project aimed at enhancing the Bank's ongoing environmental sustainability agenda and its commitment towards the local community it operates in. *GreenFingers* is also recognised under the United Nations Environment Program (UNEP) Plant for the Planet: Billion Tree Campaign that encourages the planting of indigenous

trees and those that are appropriate to the local environment. The Bank also conducts tree planting in other markets such as Brunei, India, Korea, Philippines, Mexico and Zambia.

Aside from tree planting, Standard Chartered, which has been in Malaysia for 135 years, walks the green talk by continuously implementing green practices in the workplace. Key green results include reductions in air travel by 50%, paper consumption by 20% and electricity usage by 10%. Recyclable paper is used for office stationery, recycling bins in pantries, and reducing waste by providing only one waste paper per worktables cluster, while promoting recyclable tote bags and tupperwares among staff. Banking customers, too, are encouraged to go paperless by signing up for online banking.

Standard Chartered encourages the public to virtually plant trees with “*GreenFingers*’ Treeville”, an interactive Facebook application aimed at spreading the awareness on the importance of an environmentally-conscious and conscientious nation. By logging on to <http://www.facebook.com/scgreenfingers>, Facebook users get to plant a tree of their choice and decorate the scene while standing a chance to win exciting prizes.

For more information on *GreenFingers*, log on to www.standardchartered.com.my.

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Standard Chartered in Malaysia

Standard Chartered Bank, a member of the Standard Chartered Group was established in Malaysia in 1875 and incorporated as Standard Chartered Bank Malaysia Berhad on 29 February 1984. As Malaysia’s first bank, Standard Chartered leads the way through product innovation, consistent and strong growth performance and sustainability initiatives. The Bank’s two businesses - Wholesale and Consumer Banking – provides a comprehensive range of financial products and services to corporates, institutions, small and medium-sized enterprises (SMEs) and individuals through its network of more than 30 branches across Malaysia.

In 2001, Standard Chartered UK established its second global technology & operations centre, Scope International, in Malaysia – the first international bank to do so in the country. Scope International provides software development, banking operations, IT support services, contact centre and other

customer service capabilities to the Bank in up to 70 countries. It now houses the biggest software development company in the country, International Software Centre Malaysia (ISCM) and has a total workforce of more than 3,200 people.

Price Solutions Sdn Bhd, a wholly owned subsidiary of Standard Chartered Bank UK is also located in Malaysia. The company promotes and markets Standard Chartered's financial products in Malaysia through a network of direct sales agents.

Standard Chartered Saadiq Berhad, Standard Chartered Bank Malaysia Berhad's Islamic Banking subsidiary was established in November 2008. It offers a full suite of Shariah-compliant products and services to individuals and corporates through its inaugural Saadiq financial centre (branch) located in Taman Tun Dr Ismail, Kuala Lumpur.

Standard Chartered employs more than 5,000 employees in all its Malaysian operations.

Standard Chartered – leading the way in Asia, Africa and the Middle East

Standard Chartered PLC is a leading international bank, listed on the London and Hong Kong stock exchanges. It has operated for over 150 years in some of the world's most dynamic markets and earns around 90 per cent of its income and profits in Asia, Africa and the Middle East. This geographic focus and commitment to developing deep relationships with clients and customers has driven the Bank's growth in recent years.

With 1700 offices in 70 markets, Standard Chartered offers exciting and challenging international career opportunities for its 75,000 staff. The Bank is committed to building a sustainable business over the long term and is trusted worldwide for upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity. This heritage and these values are expressed in its brand promise, 'Here for good'.

For more information on Standard Chartered, please visit www.standardchartered.com
