

press release

FOR IMMEDIATE RELEASE

Standard Chartered Credit Card members win early Bonu\$ *Bonu\$ Bonanza campaign offers up to RM1 million in cash bonus and prizes*

Kuala Lumpur, 5 December 2008 – In its second month, Standard Chartered Malaysia's Bonu\$ Bonanza campaign rewarded six credit card members with their bonuses early this year. Ishak bin Ismail (En), won the second Grand Prize of RM100,000 cash bonus with his new Standard Chartered Platinum Card. A total of RM500,000 in cash bonus is up for grabs every month until 31 January 2009.

The campaign also features new monthly bonuses for existing members. Five members won by spending on their credit cards:

- First prize: Thomas Phoon KF (Mr) won bonus equivalent to six months' salary
- Second prizes: Chuah Chin Chuon (Mr) and Liew Sze Teng (Ms) won bonus equivalent of three months' salary each
- Third prizes: Ding Chai Thong (Mr) and Lee Leong Kim (Mr) won bonus equivalent of one month salary each.

Mr Ho Toon Bah, Country Head of Consumer Banking, Standard Chartered Bank Malaysia Berhad, said:

“At Standard Chartered, we have always looked at creative ways to reward our customers. Bonu\$ Bonanza is our biggest rewards campaign with up to RM1 million worth of cash bonuses and gifts to be won.”

Throughout the campaign period of 8 September 2008 to 31 January 2009, every Standard Chartered card member – both new and existing – gets multiple chances to win an early bonus.

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For the Grand Prize of RM100,000:

1. Apply: Every new approved card earns 1,000 chances to win, or
2. Redeem: Every 10,000 Choice Points redeemed earns 10,000 chances to win.

For November and December, Standard Chartered cardmembers get a chance to redeem for 800 guaranteed gifts with a minimum spend of RM 3,000 per month:

1. **Spend RM3,000 – RM4,999 per month:** First 50 cardmembers will receive a Sony Cybershot Skinny T Camera & the next 150 cardmembers would receive an ipod Shuffle 1GB.
2. **Spend RM 5,000 & above per month:** First 50 cardmembers will receive a Philips 32" LCD TV and the next 150 cardmember would receive an ipod Nano 8G.

Want your early bonus but not a card member yet? Just contact your nearest Standard Chartered Branch, log on to www.standardchartered.com.my or call 1300 880 388 before 31 January 2009. There are four more months of Bonu\$ to win!

-End-

Photo caption:

Standard Chartered Bonu\$ Bonanza October winners (Standing, Left to Right): RM100,000 Grand Prize Winner - Ishak Ismail; Second prize winner - Chuah Chin Chuon; Third prize winner - Lee Leong Kim; (Sitting, Left to Right): Third prize winner - Ding Chai Thong and Second prize winner - Thomas Phoon.

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Standard Chartered – leading the way in Asia, Africa and the Middle East

Standard Chartered PLC, listed on both London and Hong Kong stock exchanges, ranks among the top 25 companies in the FTSE-100 by market capitalisation. The London-headquartered Group has operated for over 150 years in some of the world's most dynamic markets, leading the way in Asia, Africa and the Middle East. Its income and profits have more than doubled over the last five years primarily as a result of organic growth and supplemented by acquisitions.

Standard Chartered aspires to be the best international bank for its customers across its markets. The Bank derives more than 90 per cent of its operating income and profits from Asia, Africa and the Middle East, generated from its Wholesale and Consumer Banking businesses. The Group has around 1,750 branches and outlets located in over 70 countries. The extraordinary growth of its markets and businesses creates exciting and challenging international career opportunities.

Leading by example to be the right partner for its stakeholders, the Group is committed to building a sustainable business over the long term and is trusted worldwide for upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity. It employs 75,000 people, nearly half of who are women. The Group's employees are of 115 nationalities, of which 60 are represented among senior management.

For more information, please visit: www.standardchartered.com

Standard Chartered in Malaysia

Standard Chartered Bank Malaysia Berhad, a member of the Standard Chartered Group was established in Malaysia in 1875 and locally incorporated on 1 July 1994. As Malaysia's first bank, Standard Chartered leads the way through product innovation, consistent and strong growth performance and sustainability initiatives. It provides a comprehensive range of financial products and services including retail and wholesale banking for individuals, small and medium-sized enterprises, corporate and institutions through its network of 37 branches across Malaysia.

In 2001, Standard Chartered established a global shared service centre in Kuala Lumpur, Malaysia to provide software development, banking operations and IT support services to the Bank in up to 70 countries – the first international bank to do so in Malaysia. It now houses the biggest software development company in the country, International Software Centre Malaysia (ISCM). Standard Chartered's two other global shared service centres are in Chennai, India and Tianjin, China.

Another wholly-owned subsidiary of the Group, Price Solutions Sdn. Bhd is also located in Malaysia. The company promotes and markets Standard Chartered's financial products in Malaysia through a network of direct sales agents.

Standard Chartered Saadiq Berhad, its Islamic banking subsidiary, was established in October 2008. It offers a comprehensive range of Shariah-compliant products and services to individuals and corporates.

Standard Chartered employs more than 5,000 employees in all its Malaysian operations.