



press release

FOR IMMEDIATE RELEASE

Standard Chartered – Volvo Golf Invitational 2008 returns with RM5 million prize pool

***Richest amateur tournament teams up with Volvo Car Malaysia
as presenting partner for the next three editions***

Kuala Lumpur, 22 May 2008 – Standard Chartered Bank Malaysia Berhad's annual golf tournament returns for its 8th consecutive edition, this time in partnership with Volvo Car Malaysia to create the **Standard Chartered – Volvo Golf Invitational 2008**. The tournament will travel the country as it plays out its six legs at some of the nation's top golf courses, starting this 29 May at Tropicana Golf & Country Club, Selangor.

The annual event remains the richest amateur tournament with its RM5 million prize pool. Leading the list of exciting prizes is the once-in-a-lifetime, all expense paid golfing trip to **TPC Sawgrass, Ponte Vedra Beach, Florida**, home course of the prestigious PGA PLAYERS Championship.¹ Medal A Champions at each leg will get the opportunity to walk where the game's best have walked before!

This year's tournament continues to rally players to make a difference to local communities. With a minimum donation of RM20 at each Hole-in-One Challenge, players can opt to try for the Sure Win (nearest to pin) which features a range of high-end home entertainment and electronics prizes¹. Funds raised will benefit

¹ For complete details of prizes, see Appendix 1 attached.



press release

Standard Chartered's Trust Fund, the umbrella under which the Bank operates all its community investment projects – HIV/AIDS, Seeing Is Believing, Protecting the Environment and Financial Literacy.

RM 5 million prize pool

Always looking to offer players a different golfing experience, this year's tournament takes an innovative approach to Hole-in-One. Designed around four Challenges at par 3 holes, each Challenge features a unique prize and sponsor. Players can choose to test their skills to win RM300,000 interest-free MortgageOne Optimizer home loan, Volvo's newest model – the S80 worth RM270,000, RM150,000 worth of unit trust with Standard Chartered Investment Services or RM150,000 savings deposit in a Standard Chartered e\$aver Account. For the full list of prizes, see Appendix 1.

Mr Ho Toon Bah, Country Head – Consumer Banking with Standard Chartered Bank Malaysia Berhad, said:

“Golf and business is the great marriage that it is, as it allows players to engage in deep conversation and hone skills while enjoying each other's company. This is very much the way we approach our customers and their success. We are passionate about our customer's success and this event gives us the opportunity to spend time with them on the green, get to know them and their financial goals better outside of our banking touch points.”

Standard Chartered and Volvo will partner to present this tournament for the next three years. The partnership marries two strong and trusted brands built on the promise of security. Synergy also lies in the association with golf – Volvo presents its Volvo Masters and Standard Chartered takes the lead in the banking industry by organising the richest amateur golf tournament for the eighth year running.



press release

Mr Peter Hastie, Marketing & PR Director (Malaysia & Asian Hub) with Volvo Cars Malaysia Sdn Bhd, elaborates:

“The common business values of genuine care and concern for the well-being of people are among the chief reasons for this partnership. Safety is and always will be Volvo’s biggest asset. This dedication dates back to our origins, when Volvo’s founders declared: ‘Cars are driven by people’ and this guiding principle continues to guide everything we do.”

Standard Chartered – Volvo Golf Invitational 2008 is a by-invitation only tournament. Players have a choice of six of the country’s prestigious golf courses to tee-off from.

Leg 1	29 May 2008	Tropicana Golf & Country Club, Selangor
Leg 2	12 June 2008	Palm Resort Golf & Country Club, Johor
Leg 3	26 June 2008	Taiping Golf & Country Club, Perak
Leg 4	3 July 2008	Sutera Harbour Golf & Country Club, Sabah
Leg 5	24 July 2008	Sarawak Golf Club, Sarawak
Leg 6	8 August 2008	Sungai Long Golf Club, Selangor

- End -

For more information, please contact:

Karen R Yap, Senior Manager, Corporate Affairs
Karen-R.Yap@standardchartered.com

+6 03 2781 7257

Ng Say Fen, Executive, Corporate Affairs
Ng.Say-Fen@ standardchartered.com

+6 03 2117 7962



press release

Appendix 1: Prizes

Medal A

Category	Prize
Champion	4D/3N Golf at TPC Sawgrass Florida (3 rounds of golf), RM1,000 spending money, Trophy, Micro Hi-Fi
Runner-Up	Trophy, Shopping voucher worth RM800, Burner Sportive Cart Bag, Portable DVD Player
3rd Prize	Rossa Monte Carlo Putter, Micro Hi-Fi, MST vouchers worth RM500
4th Prize	Wilson Fybrid Wood, MST voucher worth RM300
5th Prize	Wilson Prostaff Cart Bag, DVD Player
6th Prize	Micro HiFi, PGA Tour Boston Bag

Medal B

Category	Prize
Champion	Trophy, RM1,000 credited into a Standard Chartered e\$aver Savings Account, r7 Stand Bag, Home Theatre System
Runner-Up	Trophy, Shopping voucher worth RM700, PGA Tour Dr Bag, Portable DVD Player
3rd Prize	Wilson Fybrid, DVD Player, MST vouchers worth RM400
4th Prize	PGA Tour Carryall with wheels, MST vouchers worth RM200
5th Prize	Team Daiwa Utility Tungsten Wood, Team Daiwa Standbag
6th Prize	Micro HiFi, PGA Tour Boston Bag



press release

Hole-in-One and Sure Win (Nearest to Pin)

Category	Prize	Sure Win Prizes
My Optimum Challenge <i>-Brought to you by MortgageOne Optimizer</i>	Interest free Mortgage Loan of up to RM300,000 for 20 years	1 x Philips Home Theatre System
"Your Security Our Priority" Challenge <i>-Brought to you by Priority Banking, sponsored by Volvo Car Malaysia</i>	Volvo S80 (worth approx RM270,000)	1 x Philips 32" LCD TV
Wealth Builder Challenge <i>- Brought to you by Wealth Management, sponsored by Hwang DBS</i>	RM150,000 Unit Trust + complimentary Asset Allocation talk	1 x Panasonic Washing Machine
Smart Challenge <i>- Brought to you by e\$aver, sponsored by TBWA</i>	RM150,000 credited into e\$aver Savings Account	1 x Panasonic Microwave Oven
Longest Drive <i>-Brought to you by Credit Cards and Personal Loan, sponsored by TaylorMade</i>	TaylorMade V-Steel Fairway Wood	-

Our Valued Sponsors



Agency Cash Automation (M) Sdn Bhd
 Alain Delon/Pierre Balmain
 AmInvestment Services Berhad
 Blue Typhoon Sdn Bhd
 Citizen Envelopes Manufacturers Sdn Bhd
 Creative Paramedics Sdn Bhd
 Customer Loyalty Solutions Sdn Bhd
 Dream Maker Productions
 Efficient MailCom Sdn Bhd
 eP2M Services Sdn Bhd
 Fok Lee Sdn Bhd
 Gifts Sense
 GTM Marketing Sdn Bhd
 Hoffset Printing Sdn Bhd
 HWANGDBS Investment Management Berhad
 isentric Sdn Bhd

Kindah Builder
 Kreateevee Sdn Bhd
 MagNaColor K.O.L Sdn Bhd
 Marketron Sdn Bhd
 Mesiniaga
 Mont Blanc
 MSMIBD
 Nardell Sdn Bhd
 OuterBox Sdn Bhd
 Perdana Grafik Sdn Bhd
 Power Root Marketing Sdn Bhd
 Prudential Fund Management Berhad
 TA Investment Management Berhad
 Tisilco Radiant
 T-Reach
 WinCor Nixdorf (M) Sdn Bhd



press release

Standard Chartered – leading the way in Asia, Africa and the Middle East

Standard Chartered PLC, listed on both the London Stock Exchange and the Hong Kong Stock Exchange, ranks among the top 25 companies in the FTSE-100 by market capitalisation. The London-headquartered group has operated for over 150 years in some of the world's most dynamic markets, leading the way in Asia, Africa and the Middle East. Its income and the number of employees have more than doubled over the last five years primarily as a result of organic growth and supplemented by acquisitions.

Standard Chartered aspires to be the best international bank in its markets through leading by example to be the right partner for its stakeholders. The group now employs 73,000 people, representing 115 nationalities, in more than 1,700 branches and outlets located in over 70 countries. The bank derives more than 90 per cent of its operating income and profits from Asia, Africa and the Middle East, with balanced income derived from both Wholesale and Consumer Banking.

The group is committed to building a sustainable business over the long term and is trusted worldwide for upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity. For more information, please visit: www.standardchartered.com

Standard Chartered in Malaysia

Standard Chartered Bank Malaysia Berhad, a member of the Standard Chartered Group was established in Malaysia in 1875 and locally incorporated on 1 July 1994. As Malaysia's first bank, Standard Chartered leads the way through product innovation, consistent and strong growth performance and sustainability initiatives. It provides a comprehensive range of financial products and services including retail, Islamic and wholesale banking for individuals, small and medium-sized enterprises, corporate and institutions through its network of 37 branches across Malaysia.

In 2001, Standard Chartered established one of two of its global shared service centres in Kuala Lumpur, Malaysia to provide IT support and processing services to the Bank's operations in 15 countries – the first bank in Malaysia to do so. It now houses the biggest software development company in the country, International Software Centre Malaysia (ISCM). The other global shared service centre is located in Chennai, India.

Apart from its shared service centres, the Group has also established a wholly owned subsidiary company, Price Solutions Sdn. Bhd. to promote and market Standard Chartered's financial products in Malaysia.

Standard Chartered employs more than 5,000 employees in its Malaysian operations.